

**TAFAWOQ**

*Opportunities for employment*

  
swisscontact

**COMMUNICATION**  
MAY 2021

# AGILITY

**On field**

SWISS  
FOUNDATION  
FOR TECHNICAL  
COOPERATION

**TOGETHER,  
WE WILL RISE AGAIN!**



## PREAMBLE

The digital acceleration experienced in the current period of social distancing has allowed us to diversify forms of work and increase the decentralization of people. However, a major challenge remains: our common intelligence must remain skilfully connected to go beyond what we know from experience and foster collective success.

This is true both for companies, who need to conquer new markets in times of crisis, and for trainees, who need to add direct value at the time of their formal engagement.

AGILITY, this inescapable quality, takes place in organizations that demonstrate pragmatism, whose actors collectively question themselves, that favours the elaboration of systemic solutions and that actively develop their learning intelligence.

Based on these observations, we wanted to go beyond what we know separately to develop an AGILE project together.

Hassan Bugnard, Country Director



## Achievements of the month



After a heavy lockdown, physical meetings were mandatory to mobilize all teams and interact on field

“Seizing the best opportunities”

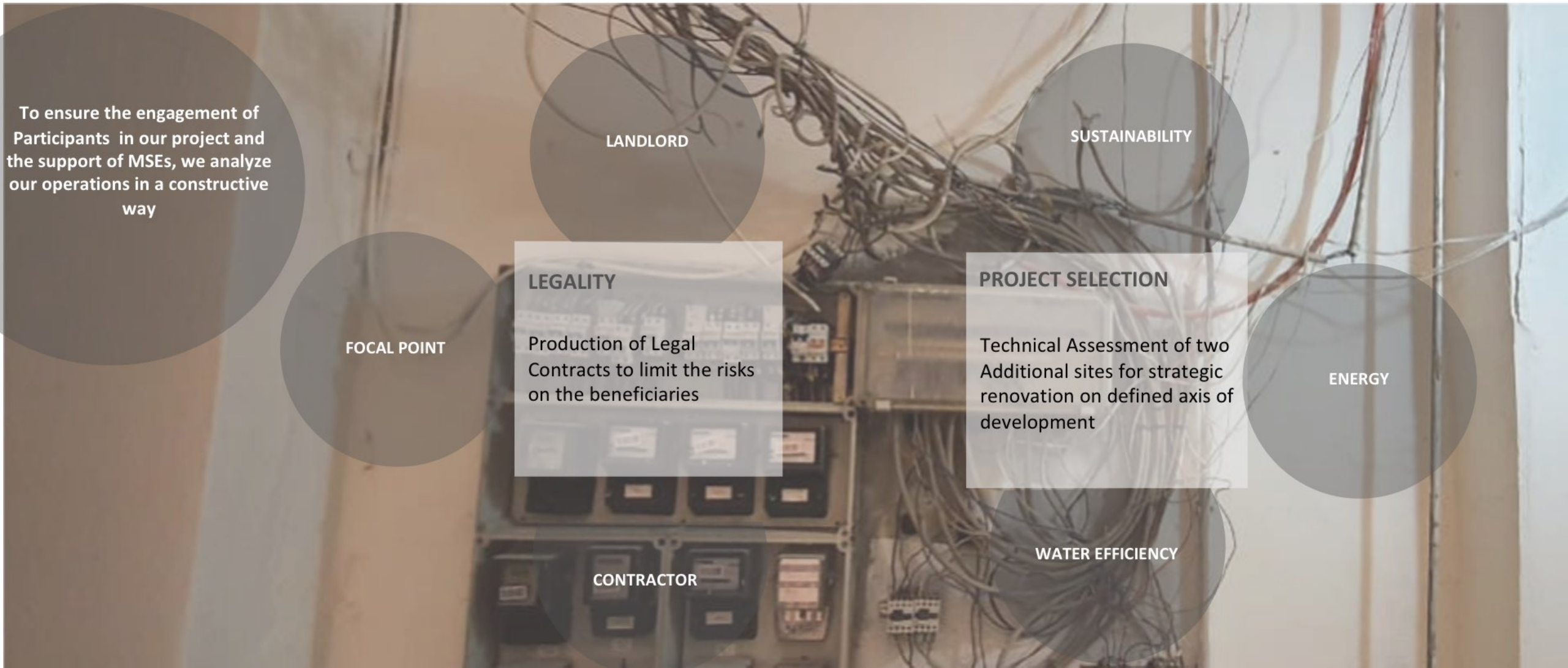
Setting up the four axis will be effective for the launching of sessions 1<sup>st</sup> of July 21

Setting up two locations for businesses & participants

Adaptation of the upcoming Coaching Cycle July 21

Paradigm Framework linked to market needs

## Post Blast Efforts



We aim to reach one thousand MSEs by the end of 2022.

Till date we recruited eighty-one and engaging fifteen in our pilot projects. Thus, running the model within clear guidelines of quality standards, communication proximity and meeting the project's deadlines.

Technical Department

QUALITY STANDARDS

DYNAMIC NETWORK + FOCAL POINT

FINANCE

**IDENTIFICATION OF LOCATIONS FOR BUSINESS CENTERS**

Based on our business analytics, identifying strategic business gaps, we have developed the "Business Center" to be able to support the MSEs by closing their corporate gaps

**DEPLOYMENT & LOGISTICS ENERGY & ATMOSPHERE ENVIRONMENTAL QUALITY**

Reinforcement on the strategy of supporting businesses after assessing post blast

**LOCAL PARTNERS**

Implementing our strategy through field activities conducted with our local partners

**ACCOUNTING TOOLS**

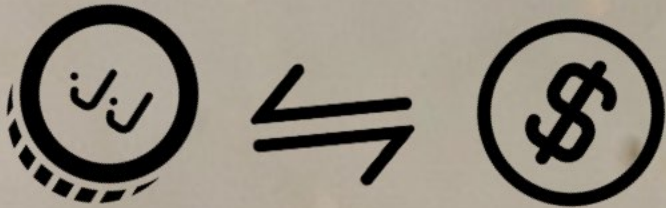
Implementing a new strategy for setting up a financial reporting system that allows us to be flexible in managing the budget through out the year

# Business Assessment

## On request

We have just received the latest study on the choice of currencies for business support

Based on the Assessment made on the first quarter of 2021 reaching 200 MSEs



Business Focus



65% of MSEs wish to improve their business network

MSEs Market Research



The study shows that 73% of the contracts volume within the network is for manpower

shattered glass engraved into a wooden door after the Beirut blast

“ Before the end of the pilot session 10 out of 18 participants enrolled in our coaching cycle found full-time jobs”

Ahed Tohme  
Coach At Drops – Tripoli Lebanon

This month, a large portion of the participants finalized their TVET, and internship trainings and the Caritas Lebanon and DROPS coaches held various community activities such as covid-19 awareness sessions, children's activities, food distribution, plant distribution.

Ashley Abou Elias, Project Manager



CAL participants during elderly beauty care- **Community Activity**





Working closely with our partners'  
Focal points in the field following  
our strategies in assessing and  
supporting SMEs



Technical Ground Assessment with "Nawaya" Partner – Beirut-April 21.

Swiss Contact Visit to Drops Head office – Tripoli -April 21.

## COACH STATEMENT

"From the first meeting, all the participants agreed that the coaching cycle is a glimpse of hope. Thanks to it, participants will be able to develop their employability skills, training with a local employer, and access real job opportunities.

However, as the project progressed a lot of challenges surfaced such as the covid-19 lockdowns, the Beirut explosion, and the worsening of the political situation. The impact was quite heavy on the participants as many of them witnessed and fled the Syrian war, experiencing similar circumstances.

These events had a direct implication on the group's socio-economic stability such that those who were previously working part time, now have completely lost their jobs. However, despite this we were able to overcome all constraints and continued with the project.

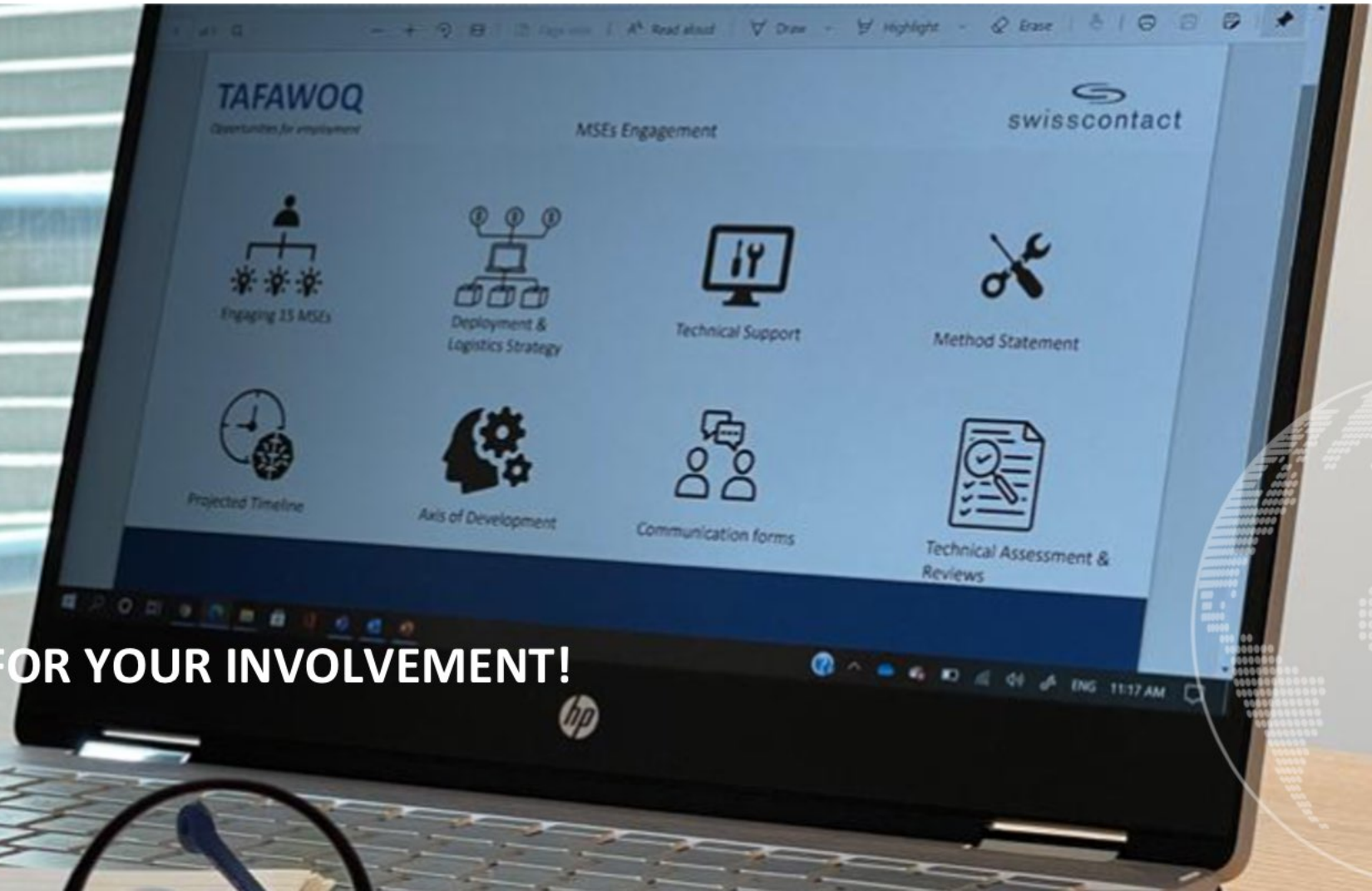
I cannot deny that each participant learned from these experiences and acquired the ability to manage similar situations. Our most impressive success was that, through all the hardships we encountered, we were able to remain a united, solid, and determined group."

**Coach Marie-Rose Khatchadourian**

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**THANK YOU ALL FOR YOUR INVOLVEMENT!**

Beirut -May 21



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