



MIDDLE EAST AND NORTH AFRICA (MENA)



SWISS FOUNDATION FOR TECHNICAL COOPERATION



We create opportunities

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IN A NUTSHELL

- Implementing over 11 projects in three countries with an annual budget of CHF 7 Mio.
- 50 team members working in our country offices.
- More than 67 local partners

MAJOR DONORS

- Swiss Agency for Development and Cooperation (SDC), Federal Department of Foreign Affairs (FDFA), Berne
- State Secretariat for Economic Affairs (SECO), Swiss Federal Department of Economic Affairs, Education and Research (EAER), Berne
- State Secretariat for Migration (SEM) Swiss Federal Department of Justice and Police (FDJP), Berne
- European Union, Brussels
- The Federal Ministry for Economic Cooperation and Development (BMZ), Berlin
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Bonn
- Nestlé
- City of Zurich



MOROCCO

- Switzerland-Morocco Sustainable Tourism Programme
- The NESTLE Model Village
- Coaching for employment and entrepreneurship - Job placement for disadvantaged youth
- Swiss Import Promotion Programme

LEBANON

- TAFAWOQ Opportunities for Employment

TUNISIA

- The Vocational Training Support Programme
- Centre for Training and Further Education in Enterprises
- Opportunities for qualified Youth with assistance from the tunesian diaspora
- Destinations in South-East Tunisia: new approaches and skills in the tourism sector
- Tourism Governance and Marketing
- Swiss Import Promotion Programme

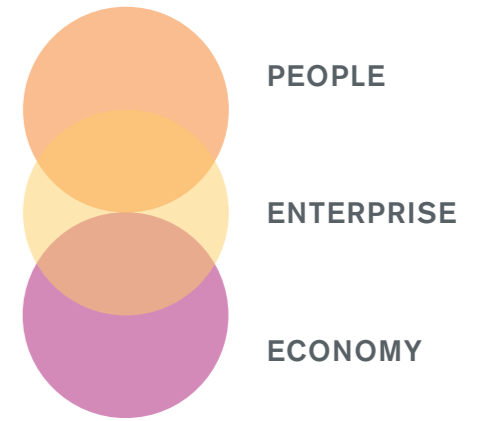
ORGANISATION

We are a leading organisation in the implementation of international development projects. Founded in 1959 and registered under Swiss law, we are an independent non-profit organisation. We are politically and denominationally neutral.

OUR MISSION

We promote inclusive economic, social and ecological development to make an effective contribution towards sustainable and widespread prosperity in developing and emerging economies.

With this objective in mind, we offer economically and socially disadvantaged people a chance to improve their lives on their own initiative.



SUSTAINABILITY CRITERIA

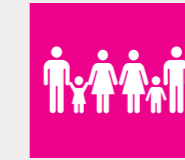
The UN's Agenda 2030 encompasses 17 development goals, none of which can be achieved without inclusive development. In line with these objectives, Swisscontact is particularly committed to:



Good Governance



Environmental Responsibility

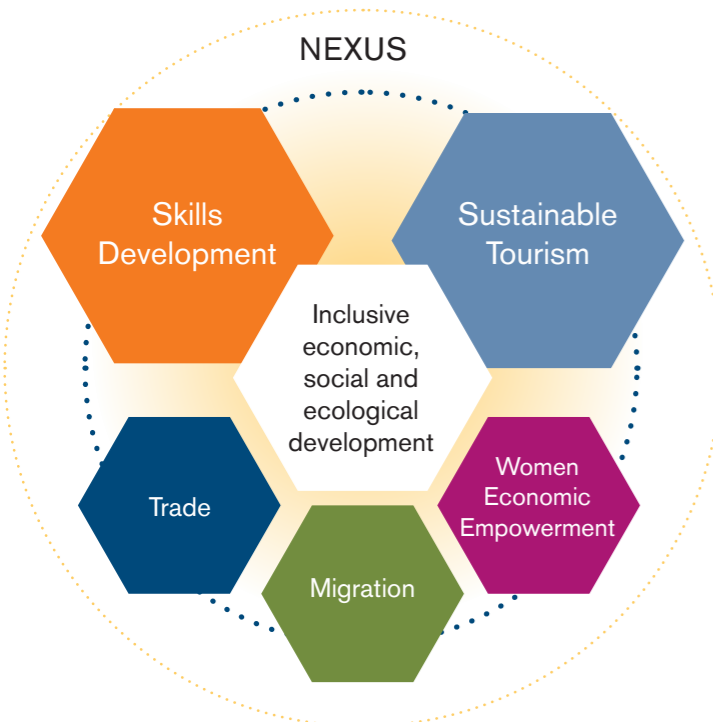


Gender Equality and Social Inclusion



Financial Inclusion

WORKING AREAS



- Improve the workforce to promote skills development
- Ensure labour market insertion
- Support tourism destinations responsibly
- Strengthen entrepreneurship to open up new economic opportunities
- Integrate a gender equality and women's empowerment as well as a conflict sensitive perspective and strengthen governing institutions to promote human development and social cohesion
- Focus on bridging the gap between the traditionally present humanitarian aid and the relatively new development cooperation
- Contribute to sustainable solutions in this fragile and volatile part in the world full of opportunities and select partners, approaches and interventions accordingly

IMPACT

ACHIEVEMENTS 2020

CHF 92 388

of increase in income for skills graduates, SMEs and farmers

1430

jobs created or retained

1210

people who have found a job or started their own business (62% women)

2372

people have completed training programmes in skills development, entrepreneurship, and labour market insertion (33% women)

1524

farmers and SMEs gained access to better products and services (13% women)

