Tour/Interpretive Activity Planning Sheet
Activity name: (what is the activity?)
Activity Type: e.g. demonstration, sensory activity, etc
Preparation
1. Group profile: who is this activity for? Describe them: age, nationality, likes, dislikes
2. How many people can I take on this activity? (minimum and maximum)
3. How long with this activity take? Timing
4. What time of day will I run this activity? E.g. early morning market tour, evening food tour, etc.
5. What things will I need to run this activity? The equipment, resources, ingredients, props, etc. I will need – list these:
6. What do you want to achieve with this activity? Objectives:
7. What transport will you need?
8. What must I do to prepare the tourists/participants? E.g. give them choice
to participate: explain any dangers or risks; invite them to join or not.
9. What must tourists/participants bring to the activity? E.g. sunblock, hat, water, closed shoes, etc.
Knowledge and Research
10. What research and information do I need to deliver this activity very well?
(E.g. background, history, processes, ingredients, etc.) This will help you

give them information and answer questions
Interaction
11. What will I say and what will I do: what is my script?
11.1 Welcome and introduction:
11.2 Open the activity: background and what the activity is about
11.2 Open the activity. Dackground and what the activity is about
11.3 Main activity (content): what are the steps and key points: and what will I
say and do in each step? What of the knowledge will I share? What props
and resources will I need for each step?
Step 1:
Step 1.
Step 2:
Step 3:
Step 4:
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11.4 Ending of the activity: talk about the activity and thank participants
Special Notes:
 Payment by tour members: included or not included in tour price?
D'A
Risks:How can I manage the risks:
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