

CENTRAL, EAST AND SOUTHERN AFRICA REGION



SWISS
FOUNDATION
FOR TECHNICAL
COOPERATION

2020/2021



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ABOUT US

We are a leading organisation for the implementation of international development projects. Founded in 1959 and registered under Swiss law, we are an independent non-profit organisation. We are politically and denominationally neutral.

Swisscontact implements 117 projects across 39 countries in Africa, Asia, Latin America, the Middle East and Eastern Europe.

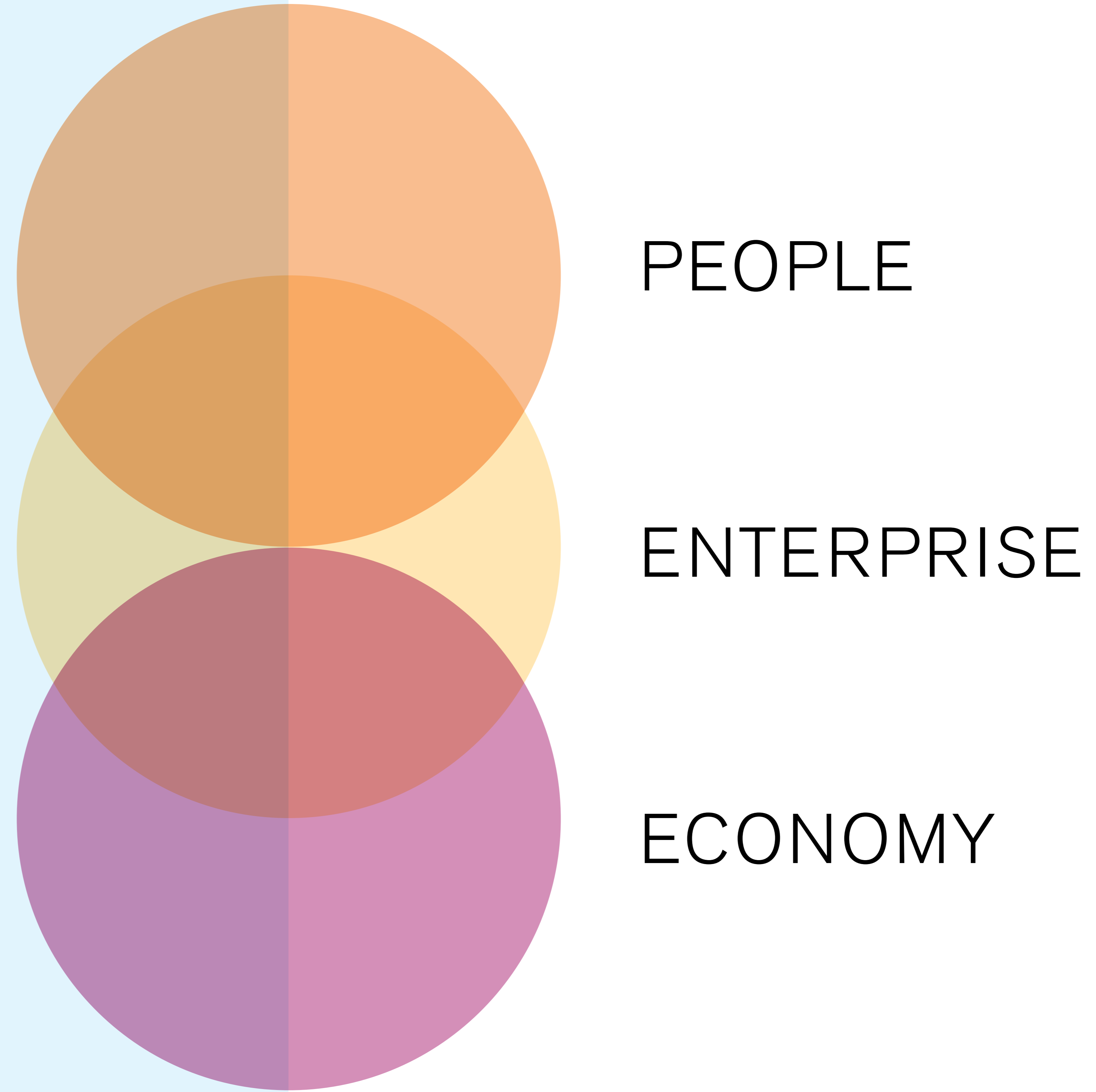


We create opportunities

OUR MISSION

We promote inclusive economic, social and ecological development to make an effective contribution towards sustainable and widespread prosperity in developing and emerging economies.

With this objective in mind, we offer economically and socially disadvantaged people a chance to improve their lives on their own initiative.



SWISSCONTACT IN THE CESAF REGION

Swisscontact has operations across nine culturally and economically diverse countries in the Central, East and Southern Africa (CESAF) region. The regional office based in Nairobi, Kenya works closely with country offices in Kenya, Uganda, Tanzania, Rwanda and Mozambique and project offices in Burundi, The Democratic Republic of Congo, Malawi and South Africa.

The region is characterized by a high growth rate and low intergenerational mobility meaning inequalities are passed down from generation to generation with little

change. These inequalities have necessitated high levels of poverty and unemployment, particularly affecting the youth who make approximately 70% of the entire population. Countries often face low labour force participation attributable to limited access to education and skills mismatches.

Despite the steady growth in urbanization, the majority of the population still resides in rural areas endowed with ample arable land, water, energy, and mineral resources. Low-productivity subsistence agriculture transects most countries.





Growth is deterred by unpredictable climate shocks, lack of adequate skills and knowledge and limited access to finances, technology and markets. This does not support food security and underutilizes the possibility of manufacturing and trade for export. The region has a fairly stable political climate although this has not always been the case. Countries have harboured some of Africa's protracted conflicts, rendering many fragile, while significant gaps in education, health, and skills development continue to prevent people from reaching their full potential. The increased debt levels and dependency on foreign grants have led to the growing demand for increased transparency, improved economic governance and structural reforms.

Epidemics like Ebola are still common in Central Africa and the effects dim the short-term growth prospects of the area. The COVID-19 pandemic has threatened lives, livelihoods, and entire economies, erasing decades of economic progress, poverty reduction, and gains in human development.

Despite all the challenges, countries in this region are considered some of the fastest-growing economies in the world due to several factors like the growth in investment expenditure, particularly in infrastructure, improved net exports and access to rich natural resources. The countries have very diverse economies powdered by different products, commodities and services. However, the strong growth potential has not been matched by a commensurate and significant reduction in poverty and inequality. The region's population, predominately youth, remains its greatest resource.



WORKING AREAS

INITIAL VOCATIONAL EDUCATION AND TRAINING (I-VET)



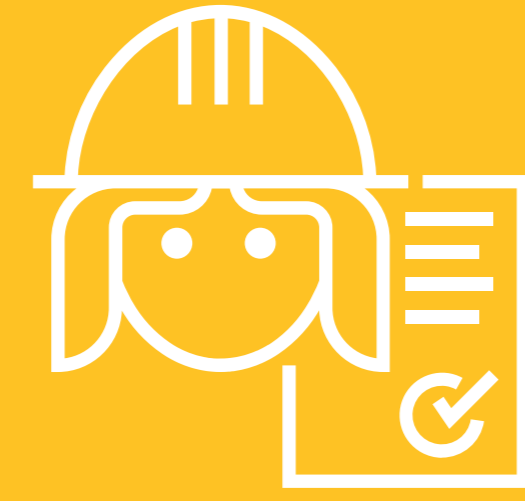
Swisscontact's vocational education projects address the learning needs of disadvantaged groups like school dropouts and out-of-school youth. Young men and women gain knowledge, skills, capabilities and attitudes to be employable, economically self-sustaining and responsible citizens. We work with private and public sector partners to deliver formal and non-formal training sessions that provide first qualification possibilities, are responsive to market needs and lead to labour market integration.



UPSKILLING AND RESKILLING



Swisscontact supports working-age women and men to remain productive and economically engaged during their working lifetime. We work to ensure sustainable employment and self-employment by facilitating technical and soft skill training sessions that are aligned to the market needs of enterprises. We build the capacities of local authorities, training providers, private sector associations and enterprises to influence the development and implementation of long-term employability policies.



LABOUR MARKET INSERTION



The dynamic world we live in encompasses a growing mismatch between the workforce available and employer needs. Swisscontact works to bridge this gap by ensuring enterprise and individual needs are addressed. We analyze labour market trends and capacity build enterprises, training providers, financial service providers and job seekers to achieve productive employment and self-employment opportunities.



TRADE PROMOTION



We work with public and private stakeholders from around the world to track trade demand, export potential, tariffs and regulatory requirements required by different businesses. Swisscontact also works to make international trade simpler, faster and cost-effective through its design and delivery of projects that will help implement the World Trade Organization's Trade Facilitation Agreement (TFA).

Due to the influx of refugees in the region, Swisscontact also focuses on migration and the humanitarian / development nexus. We work closely to capacitate and promote independence and peaceful cohesion between both refugees and the host communities. Swisscontact integrates gender and social inclusion, environmental responsibility, financial inclusion and good governance into its projects as part of its sustainability agenda.





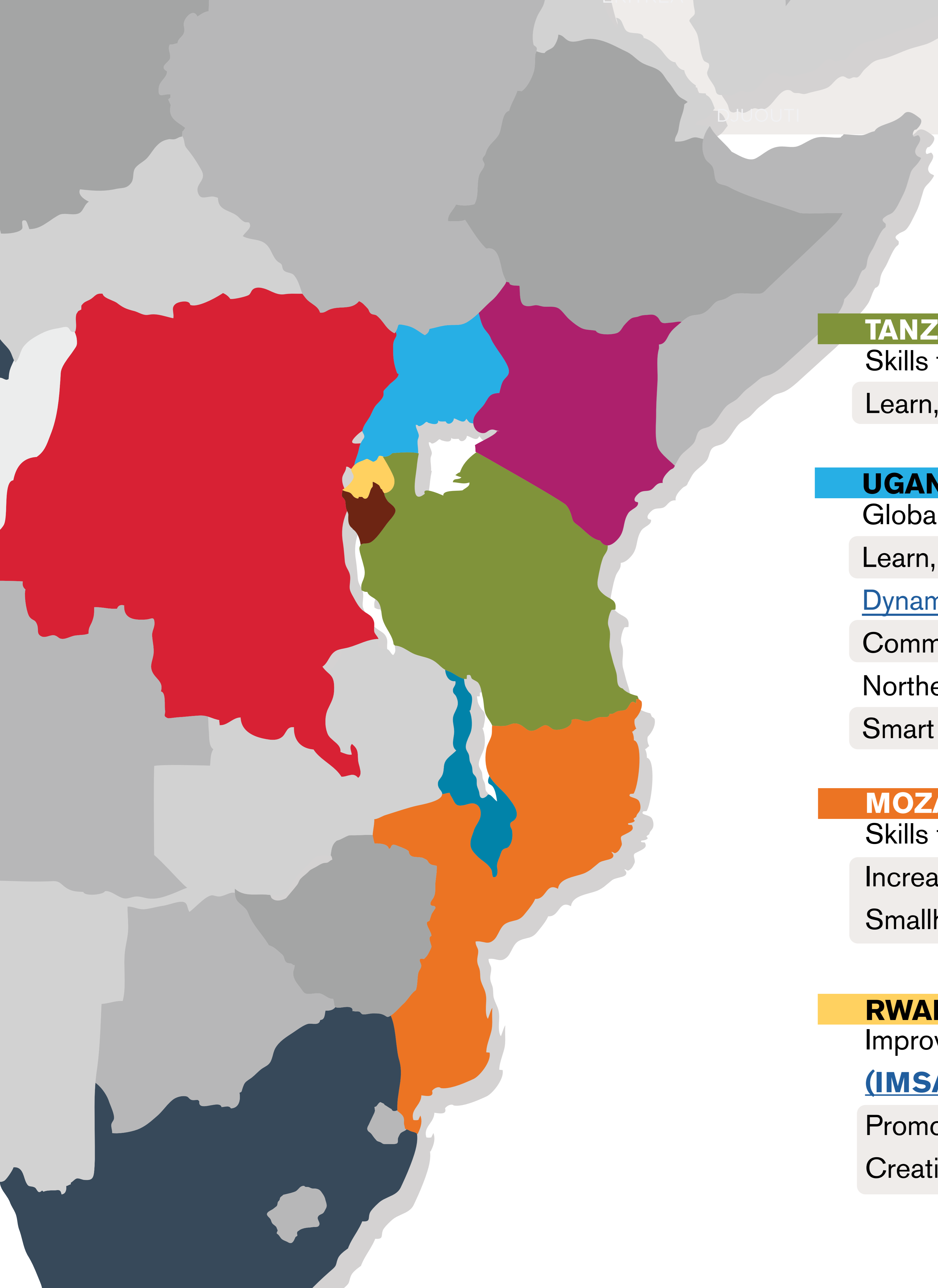
SUSTAINABLE AGRICULTURE



Swisscontact empowers smallholder farmers to transform their agricultural methods and adapt sustainable systems that not only provide consistent nutritious food but also improve livelihoods and access to markets. Our projects are keen on environmental sustainability and provide resilience solutions for farmers to deal with climate shocks.

OUR PROJECTS

Swisscontact currently delivers 12 projects across the region with a current financial volume of approximately 15 million Swiss francs.



TANZANIA

Skills for Employment Tanzania ([SET](#))

Learn, Earn and Save ([U-LEARN](#))

UGANDA

Global Alliance for Trade Facilitation ([GATF](#))

Learn, Earn and Save ([U-LEARN](#))

[Dynamic Markets for Farmers](#) – Sustainable Cocoa and Honey

Commercial Agriculture for Smallholders and Agribusiness ([CASA](#))

Northern Uganda - Transforming the Economy Through Climate

Smart Agriculture Market Development ([NU-TEC MD](#))

MOZAMBIQUE

Skills to Build ([S2B](#))

Increasing Incomes of Horticultural

Smallholder Farmers ([Horti-Sempre](#))

RWANDA

Improving Market Systems for Agriculture in Rwanda

([IMSAR](#))

Promoting Market-Oriented Skills Training and Employment Creation in the Great Lakes Region ([PROMOST](#))

KENYA

Skills for Life ([S4L](#))

DRC

Promoting Market-Oriented Skills Training and Employment Creation in the Great Lakes Region ([PROMOST](#))

SOUTH AFRICA

Swiss Import Promotion Programme ([SIPPO](#))

MALAWI

Commercial Agriculture for Smallholders and Agribusiness ([CASA](#))

BURUNDI

Promoting Market-Oriented Skills Training and Employment Creation in the Great Lakes Region ([PROMOST](#))

PARTNERSHIPS

The Swisscontact implementation approach is all-inclusive and relies heavily on building and strengthening solid partnerships to achieve the best possible and most sustainable outcomes. We work closely with local, national, and international partners. Our partnerships focus on joint projects that benefit all stakeholders, especially local populations. For people to be able to improve their lives on their own strength, the local private sector plays a key role. Therefore, we implement projects in partner countries together with local companies in the field. In this way, local SMEs, producers, and employees own the process and participate in the economy. We also involve local authorities, organisations, and the civil society since they are acquainted with the local context. Thanks to our deep understanding of specific political, social, and environmental issues, we can extend the outreach of our innovative and customised solutions and efforts, use synergies, and impart our experience and know-how to beneficiaries in a targeted fashion. We are keen on living up to our commitment of creating opportunities and improving livelihoods. This is demonstrated by our robust processes and consistent development of sustainable and quality solutions.



WORKING PRINCIPLES



Swisscontact implements projects with an evidence-based and adaptive management approach based on a standardized monitoring and results measurement system. This approach ensures that projects are impact-oriented by applying timely corrective actions within interventions. Swisscontact's standardized monitoring and results measurement system delivers real-time information on progress towards achieving objectives. This uniform system is an integral element of project management and quality assurance. Internal guidelines define management processes, tools, and resources that help projects to build and sustain a highly performing adaptive management system with regular reviews and strategy updates. This ensures that projects use resources effectively and achieve their intended impact. The quality standard for Swisscontact's monitoring and impact measurement system is aligned with internationally recognized best practices such as the Donor Committee for Enterprise Development (DCED) standard. Swisscontact is keen on learning and embraces a culture that encourages regular staff exchanges during the entire project cycle. These best practise exchanges help staff develop or adapt new methodologies while increasing their knowledge, competences and performance within the organisation.

IMPACT

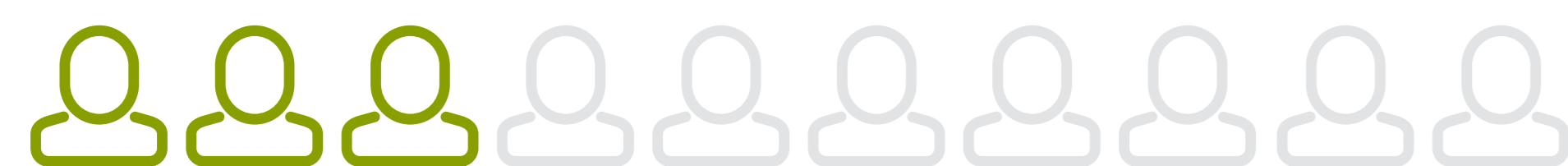
Since 2017, Swisscontact has been able to achieve meaningful impact through its projects.

SKILLS DEVELOPMENT

26,304

people accessed and completed programmes in **vocational training, entrepreneurship, labour market insertion and life skills.**

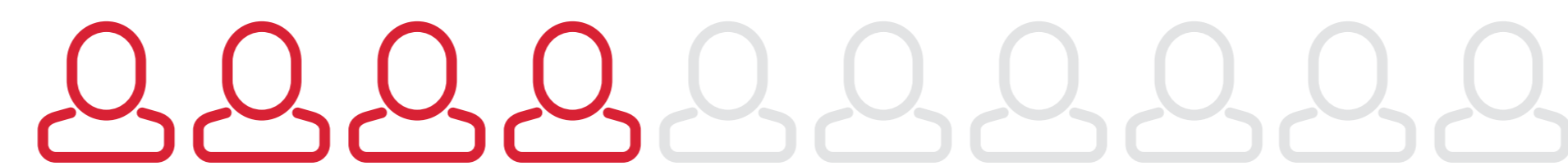
36% of whom are women.



10,547

people found **new jobs or are self-employed.**

40% of whom are women.



9,970

graduates **increased their income** and attained a cumulative income increase of **CHF 1.9 million.**

39% earned by women.





BUSINESS PROMOTION

CHF 4.8 million

earned by farmers and small businesses.

543

jobs were created in the benefitting households and SMEs.

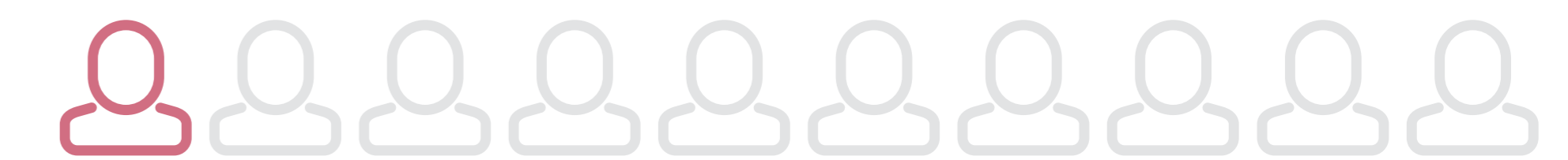
24,485

farmers and small businesses **accessed improved financial services.** Of this, **8,869** earned a cumulative net income of **CHF 78,484.**

55,255

farmers and small businesses and 4 Business Support Organisations **accessed improved services and products.**

10% owned by women.



15

financial services providers were supported in **the warehouse receipt system, contract farming, microleasing and low-cost housing.**

GREEN CITIES

40,202

tons of recyclable waste was collected and traded by 507 waste collectors earning them an average revenue of **CHF 185,523**.



OUR DONORS



OUR CONSORTIUM PARTNERS



OUR NETWORK

Burundi

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